

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM380890

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/31/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Standing For Change, Inc.		01/01/2016	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Society for Collegiate Leadership & Achievement, LLC		
<b>Street Address:</b>	8501 Pierce Point Court		
<b>City:</b>	Potomac		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20854		
<b>Entity Type:</b>	Limited Liability Company: MARYLAND		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4820024	THE SOCIETY FOR COLLEGIATE LEADERSHIP &	
<b>Serial Number:</b>	86504362		
<b>Serial Number:</b>	86503688	SCLA	
<b>Serial Number:</b>	86504367	GAME CHANGER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032436333		
<b>Email:</b>	mandell@mwzb.com, docketing@mwzb.com		
<b>Correspondent Name:</b>	Adam D. Mandell		
<b>Address Line 1:</b>	2200 Clarendon Blvd., Ste 1400		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		
<b>ATTORNEY DOCKET NUMBER:</b>	SFC-0009-X		
<b>NAME OF SUBMITTER:</b>	Adam D. Mandell		
<b>SIGNATURE:</b>	/adm/		
<b>DATE SIGNED:</b>	04/18/2016		
<b>Total Attachments: 4</b>			

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## NUNC PRO TUNC TRADEMARK ASSIGNMENT

**WHEREAS**, Standing For Change, Inc., a corporation organized under the laws of the state of Maryland, with its business address at 1510 19th ST NW Washington D.C. 20036 ("Assignor"), has adopted and is the owner of those trademarks used in connection with various goods and services (the "Marks") listed on the attached Exhibit A for which Assignor owns federal trademark registration(s) and/or application(s) for registration on the Principal Register of the United States Patent and Trademark Office; and

**WHEREAS**, The Society for Collegiate Leadership & Achievement, LLC, a limited liability company organized under the laws of the state of Maryland, with its business address at 8501 Pierce Point Court, Potomac, MD, 20854 ("Assignee"), desires to acquire the Marks and the associated federal trademark registration(s) and application(s); and

**WHEREAS**, Assignee is a successor to Assignor's business and that business is ongoing and existing.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, *nunc pro tunc*, effective as of December 31, 2015.

By:



Standing For Change, Inc

By: Pat Sidhu

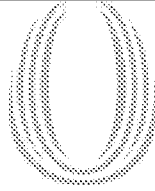
Its: *Authorized Signatory*

Date: January 1, 2016

**TRADEMARK**

**REEL: 005772 FRAME: 0421**

**EXHIBIT A**

<b>Serial No.</b>	<b>Application Date</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Mark</b>	<b>Goods/Services</b>
86503659	January 14, 2015	4820024	September 22, 2015	THE SOCIETY FOR COLLEGIATE LEADERSHIP & ACHIEVEMENT	<p>Providing educational mentoring for students in the fields of professional advancement; providing educational mentoring and career guidance counseling for college-bound students in the field of professional advancement; Providing an academic honor society in which students are admitted in recognition of academic achievement.</p> <p>Providing temporary use of a non-downloadable web-based software application platform for the purpose of providing students with enhanced skills for facilitating decisions regarding academic, career, health, wellness, life and financial choices.</p>
86504362	January 15, 2015	n/a	n/a		<p>Providing educational mentoring for students in the fields of professional advancement; providing educational mentoring and career guidance</p>

					<p>counseling for college-bound students in the field of professional advancement; Providing an academic honor society in which students are admitted in recognition of academic achievement</p> <p>Providing temporary use of a non-downloadable web-based software application platform for the purpose of providing students with enhanced skills for facilitating decisions regarding academic, career, health, wellness, life and financial choices</p>
86503688	January 14, 2015	n/a	n/a	SCLA	<p>Providing educational mentoring for students in the fields of professional advancement; providing educational mentoring and career guidance counseling for college-bound students in the field of professional advancement; Providing an academic honor society in which students are admitted in recognition of academic achievement</p> <p>Providing temporary use of a</p>

					non-downloadable web-based software application platform for the purpose of providing students with enhanced skills for facilitating decisions regarding academic, career, health, wellness, life and financial choices
86504367	January 15, 2015	n/a	n/a	GAME CHANGER	Providing mentoring in the field of professional advancement and providing career guidance to students